



## News Release - June 2016

### Q&A with Walter Sayers, creator of Waldoodles Part 2

**Q Why did you choose to exhibit at Licensing Expo?**

**A** I've walked the floors of many types of shows and know that the Licensing Expo provides the very best opportunity to share my brand and showcase my Waldoodles.

**Q What are you looking forward to most at the show?**

**A** I'm looking forward to being an exhibitor and to see what interest my Waldoodles can generate. I also want to watch how attendees react to my work.

**Q What types of people are you looking forward to meeting?**

**A** I want to talk with anyone interested in my vision and the possibility of bringing my brand to life for kids everywhere.

Over the three days the Licensing Expo, Sayers will be creating a FREE Waldoodle art monster for anyone who will scribble a line. In the past, Sayers has drawn over 250 Waldoodle drawings in one sitting and at the Licensing Expo, he plans to unleash as many Waldoodles as possible.

Help him reach his goal of 1000 Waldoodles!  
Get creative - pass it on!

To setup a meeting at the Licensing Expo contact  
Walter Sayers at [wsayers@sympatico.ca](mailto:wsayers@sympatico.ca) or visit us  
at the Licensing Expo 2016 - Booth #K242

To see our showcase:  
<http://tinyurl.com/gr6xuth>

For more information about Waldoodles,  
visit [www.Waldoodles.com](http://www.Waldoodles.com)

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